

# 崑山科技大學日間部視覺傳達設計系 產業創新設計組

## 四技課程科目表

Kun Shan University Department of Visual Communication Design(Industrial Innovation Design)

4-Year College Curricula (Day Division)

課程名稱(講授時數—實習時數—學分數)

Course Name (Lecture Hours – Practice Hours – Credits)

109.12.28 系課程委員會通過  
109.12.30 院課程委員會通過  
110.01.27 校課程委員會通過  
110.05.31 系課程委員會修正通過  
110.06.04 院課程委員會修正通過  
110.08.10 校課程委員會修正通過  
111.03.29 系課程委員會修正通過  
111.06.22 院課程委員會修正通過  
111.07.20 校課程委員會修正通過

110 學年度 入學適用

Applicable to the freshmen enrolled in Fall, 2021

| 第一學年<br>1 <sup>st</sup> Academic Year                                 |  | 第二學年<br>2 <sup>nd</sup> Academic Year                      |  | 第三學年<br>3 <sup>rd</sup> Academic Year                         |   | 第四學年<br>4 <sup>th</sup> Academic Year |                                  |
|---|--|--|--|---|---|---------------------------------------|----------------------------------|
| 第一學期<br>1 <sup>st</sup> Semester                                      | 第二學期<br>2 <sup>nd</sup> Semester                             | 第一學期<br>1 <sup>st</sup> Semester                           | 第二學期<br>2 <sup>nd</sup> Semester                                     | 第一學期<br>1 <sup>st</sup> Semester                              | 第二學期<br>2 <sup>nd</sup> Semester                      | 第一學期<br>1 <sup>st</sup> Semester      | 第二學期<br>2 <sup>nd</sup> Semester |
| <b>共同必修科目(合計 30 學分)</b><br><b>General Courses (Total: 30 Credits)</b> |  |  |  |   |   |                                       |                                  |
| 勞作教育(一)<br>Labor Education (I)<br>(0-1-0.5)                           | 勞作教育(二)<br>Labor Education (II)<br>(0-1-0.5)                 | 服務學習與公民教育<br>Public Service and Civil Education<br>(0-1-0) | 外語選讀***<br>Foreign Languages<br>(2-0-2)                              | 生涯發展與職業倫理<br>Career Development and Work Ethics<br>(2-0-2)    | 英文能力檢定*<br>English Proficiency Examination<br>(1-0-1) |                                       |                                  |
| 中文閱讀與表達(一)<br>Chinese Reading and Expression (I)<br>(2-0-2)           | 中文閱讀與表達(二)<br>Chinese Reading and Expression (II)<br>(2-0-2) | 院訂分類通識****<br>College-designated General Core<br>(2-0-2)   | 院訂分類通識(I)創(E)****<br>College-designated Liberal Education<br>(2-0-2) | 院訂分類通識(II)<br>College-designated Liberal Education<br>(2-0-2) |   |                                       |                                  |
| 英文聽力與閱讀(一)<br>English Listening and Reading (I)<br>(2-0-2)            | 英文聽力與閱讀(二)<br>English Listening and Reading (II)<br>(2-0-2)  | 校訂分類通識<br>School-designated Liberal Education<br>(2-0-2)   | 校訂分類通識<br>School-designated Liberal Education<br>(2-0-2)             | 校訂分類通識<br>School-designated Liberal Education<br>(2-0-2)      |   |                                       |                                  |
| 體育分組(一)<br>Physical Education (I)<br>(2-0-2)                          | 體育分組(二)<br>Physical Education (II)<br>(2-0-2)                |  |  |   |   |                                       |                                  |
| 6-0-6   | 8-1-8.5  | 4-1-4.5  | 4-1-4  | 4-0-4   | 2-0-2   |                                       | 1-0-1                            |

### 共同選修科目(合計 1 學分)

#### General Education Selective (1 credit)

|   |   |   |   |
|---|---|---|---|
| 外語選讀(第二外語)***<br>Foreign Languages<br>(2-0-2) | 外語選讀(第二外語)***<br>Foreign Languages<br>(2-0-2) | 外語選讀(職場英文)***<br>Foreign Languages<br>(2-0-2) | 跨領域學習護照**<br>Interdisciplinary Learning Passport<br>(1-0-1) |
| 2-0-2   | 2-0-2   | 2-0-2   | 1-0-1   |

註：

\*「英文能力檢定」依「崑山科技大學學生英文基本能力檢定實施辦法」。

\*“English Proficiency Examination” is enacted according to “Kun Shan University Guidelines for English Proficiency Requirement.”

\*\*跨領域學習護照，依「崑山科技大學通識學習護照實施辦法」辦理。

\*\*“Interdisciplinary Learning Passport” is enacted according to “Kung Shan University Guidelines for General Education Learning Passport.”

\*\*\*「外語選讀」為選項式必修科目，課程包括「第二外語」及「職場英文」，擇一門修習即可。

\*\*\* "Foreign Languages" comprises "Foreign Languages (other than English)" and "Workplace English", among which students choose 1 course. While the courses are offered in the third academic year, "Foreign Languages (other than English)" are given preference to the sophomores.

\*\*\*\* 「院訂核心通識」，以開設英文相關課程為原則，課程科目表上開課時間為暫訂，課程名稱內容由各院自行規劃開設。

\*\*\*\* English learning related content is given preference to offer in principle for college-designated general core courses. The schedule of this course on this curriculum chart is tentative. Course names and content are developed by the individual college.

\*\*\*\* 「院訂分類通識」，分別為一門數位科學類及一門院規劃通識，課程科目表上開課時間為暫訂，課程名稱內容由各院自行規劃開設。

\*\*\*\* College-designated liberal education comprises one course in digital science, and one course developed by the individual colleges. The schedule of these courses on this curriculum chart are tentative. Course names and content are developed by the individual college.

| 第一學年<br>1 <sup>st</sup> Academic Year |                                  | 第二學年<br>2 <sup>nd</sup> Academic Year |                                  | 第三學年<br>3 <sup>rd</sup> Academic Year |                                  | 第四學年<br>4 <sup>th</sup> Academic Year |                                  |
|---------------------------------------|----------------------------------|---------------------------------------|----------------------------------|---------------------------------------|----------------------------------|---------------------------------------|----------------------------------|
| 第一學期<br>1 <sup>st</sup> Semester      | 第二學期<br>2 <sup>nd</sup> Semester | 第一學期<br>1 <sup>st</sup> Semester      | 第二學期<br>2 <sup>nd</sup> Semester | 第一學期<br>1 <sup>st</sup> Semester      | 第二學期<br>2 <sup>nd</sup> Semester | 第一學期<br>1 <sup>st</sup> Semester      | 第二學期<br>2 <sup>nd</sup> Semester |

### 院必修科目(合計 5 學分)

#### Compulsory Courses of College (Total: 5 Credits)

|   |   |   |
|---|---|---|
| 創意媒體與生活<br>Introduction to Creative Media and Life<br>(1-0-1) | 當代藝術思潮<br>Thoughts in Modern Arts<br>★★★<br>(2-0-2) | 創意思考與方法<br>(創新創意課程)<br>Design Originality<br>★★★<br>(1-1-2) |
| 1-0-1   | 2-0-2   | 1-1-2   |

### 專業必修科目(合計 32 學分) ※有實習實務課程 7 門

#### Professional Compulsory Courses of Department (Total: 32 Credits)

|                                       |   |  |  |  |   |  |  |
|---------------------------------------|---|--|--|--|---|--|--|
| 基礎繪畫<br>Basic Drawing<br>★<br>(1-2-3) | 創意繪畫<br>Creative Painting<br>★<br>(1-2-3)     | 視覺傳達設計<br>Visual Communication Design<br>(1-1-2) | 資訊視覺化設計<br>Information Visualization Design<br>(1-1-2) | 視覺心理學<br>Psychology of Visual<br>※★<br>(2-0-2)       | 數位應用專題研究<br>Special Topical<br>★★★<br>(2-0-2) | 畢業製作(一)<br>Projects Design (I)<br>(2-4-4)    | 畢業製作(二)<br>Projects Design (II)<br>(2-4-4) |
|                                       | 基礎程式設計<br>Basic Programming<br>\$★<br>(1-0-1) | 設計服務實務(一)<br>Service Design (I)<br>※(1-0-1)      | 動態設計<br>Motion Design<br>\$★★★<br>(1-2-3)              | 暑期校外實習***<br>Summer Off-Campus Internship<br>(0-3-3) | 學術倫理*<br>Academic Ethics<br>(1-0-1)           | 跨院系學程<br>Intercollegiate Programs<br>(0-0-0) | 專業證照**<br>Certification<br>(0-0-0)         |
| 1-2-3                                 | 2-2-4   | 1-1-2  | 2-3-5  | 3-3-6  | 3-0-3   | 2-4-4  | 2-4-4                                      |

註：

\*「學術倫理」之實施與學分取得依課務組網頁之「崑山科技大學學術倫理教育實施要點」辦理。

\*Teaching and credits for 'Research Ethics' are administered according to the 'Implementation Measures for Academic Ethics Education' on the academic affairs department's website.

\*\*「專業證照」之實施依視傳系網頁之「崑山科技大學視覺傳達設計系專業技能證照實施辦法」辦理。

\*\* The implementation of "Professional certifications" shall be carried out in accordance with the "Implementation Regulations for Professional Skills Certifications of Kun Shan University Department of Visual Communication Design" posted on the department's website.

\*\*\*「暑期校外實習」之實施與學分取得依視傳系網頁之「崑山科技大學視覺傳達設計系學生校外實習作業辦法」辦理。

\*\*\* The implementation and credit acquisition of "Summer off-campus internships" shall be conducted in accordance with the "Operational Regulations for Off-Campus Internships for Students of Kun Shan University Department of Visual Communication Design" posted on the department's website.

### 專業選修科目(含分組專業核心選修及跨域必選修，至少共應修 61 學分) ※有實習實務課程 5 門

#### Professional Elective Subjects (At least 61 Credits Included Module Subjects)

|                                       |   |                                    |   |  |   |  |   |
|---------------------------------------|---|------------------------------------|---|--|---|--|---|
| 東西美術史<br>Art History<br>※★<br>(2-0-2) | 數位攝影<br>Digital Photography<br>★<br>(1-1-2) | 插畫<br>Illustration<br>★<br>(1-2-3) | 學期校外實習<br>Semester Off-Campus Internship<br>(0-9-9) | 視覺文化符碼<br>Visual Symbol Culture<br>(1-1-2) | ※美學<br>Aesthetics<br>(2-0-2)  | 作品集<br>Portfolio<br>(1-1-2)                                  | ※設計管理<br>Design Management<br>(2-0-2)                         |
|                                       | ※設計史<br>Design History<br>(2-0-2)           | ※智財權法<br>Copyright<br>(2-0-2)      | 海外實習<br>Overseas Practical Training<br>(0-12-12)    |  | 展示規劃設計<br>Planning Design of Exhibition Planning Design<br>★<br>(1-1-2) | 學年校外實習(一)<br>School Year Off-Campus Internship(I)<br>(0-9-9) | 學年校外實習(二)<br>School Year Off-Campus Internship(II)<br>(0-9-9) |
| 2-0-2                                 | 3-1-4                                       | 3-2-5                              | 0-0-0   | 1-1-2                                      | 3-1-4   | 1-1-2  | 2-0-2   |

| 第一學年<br>1 <sup>st</sup> Academic Year |                                  | 第二學年<br>2 <sup>nd</sup> Academic Year |                                  | 第三學年<br>3 <sup>rd</sup> Academic Year |                                  | 第四學年<br>4 <sup>th</sup> Academic Year |                                  |
|---------------------------------------|----------------------------------|---------------------------------------|----------------------------------|---------------------------------------|----------------------------------|---------------------------------------|----------------------------------|
| 第一學期<br>1 <sup>st</sup> Semester      | 第二學期<br>2 <sup>nd</sup> Semester | 第一學期<br>1 <sup>st</sup> Semester      | 第二學期<br>2 <sup>nd</sup> Semester | 第一學期<br>1 <sup>st</sup> Semester      | 第二學期<br>2 <sup>nd</sup> Semester | 第一學期<br>1 <sup>st</sup> Semester      | 2 <sup>nd</sup> Semester<br>第二學期 |

分組專業核心選修科目 (最少應修 24 學分)

Professional Module Subjects (At least 24 Credits)

|  |   |  |  |   |   |  |       |
|--|---|--|--|---|---|--|-------|
| 設計產業規劃<br>Planning of Design Industries<br>(2-0-2)         | 文字造形設計<br>Typography Layout Design<br>(1-1-2) | 百工藝壇<br>Craft Forum<br>★<br>(1-1-2)      | 印前製作管理<br>Printing Production & Management<br>\$★<br>(1-1-2) | 剪輯原理運用<br>Non-Linear Editing<br>\$★<br>(1-1-2)  | 包裝設計<br>Packaging Design<br>(1-1-2)                         |  |       |
| \$ 電腦影像處理<br>Computer Digital Image Photography<br>(1-1-2) | \$ 編輯設計<br>Edition Design<br>(1-1-2)          | 品牌設計<br>Brand Design<br>★<br>(1-1-2)     | 3D 虛擬模型製作<br>\$ Virtual Reality Modeling<br>(1-2-3)          | 產業創新設計<br>Industrial Innovation<br>★<br>(1-2-2) | 創意商品設計<br>Creative product design<br>(1-1-2)                |  |       |
| \$ 電腦插畫<br>Computer Illustration<br>(1-1-2)                | 平面媒材表現<br>2D Media Expression<br>(1-1-2)      | \$ 電腦排版<br>Desktop Publishing<br>(1-1-2) | 原型設計<br>Prototype Design<br>(1-1-2)                          | 工藝設計<br>Craft Design<br>(1-1-2)                 | 策略行銷與平台整合<br>Strategic Marketing & Platform<br>★<br>(1-1-2) |  |       |
| 造形設計與材料<br>Visual Formation and Materials<br>★★<br>(1-1-2) |   | 透視學<br>Perspective<br>★<br>(1-1-2)       | 立體造形設計<br>Form Structural Design<br>(1-1-2)                  |   |   |  |       |
| 色彩計畫★<br>Use of Colors<br>(1-1-2)                          |   |  | 企劃提案<br>Proposal<br>(1-1-2)                                  |   |   |  |       |
| 5-4-9  | 3-3-6   | 4-5-9                                    | 3-4-7  | 3-4-7   | 4-4-8   |  | 1-1-2 |

最低畢業學分：128 學分

(Minimum credits required for graduation: 128 credits.)

備註：

- 本系畢業學分為 128 學分：共同必修 30 學分、院必修 5 學分、系專業必修 32 學分、系專業選修 61 學分(含分組課程 24 學分)。  
The minimum graduation credits for this department are 128, with 65 required credits and 63 elective credits.
- 本系日間部四技學生須修畢本系開設「藝術創作設計數位科技微學程」(基礎程式設計、資訊視覺化設計、動態設計、數位應用專題研究)，亦可選擇修習本校他院開設之跨院系學程/微學程一門，並列入畢業門檻檢核。  
Students must complete the "Artistic Creation Design Technology Micro Program" (Basic Programming, Information Visualization Design, Motion Design, Special Topical) offered by the department and pass all designated subjects in the program to be recognized as having completed the study program and to be eligible for graduation.
- 本系 110 學年起入學日間部四技學生須修畢本系開設「推測設計跨院系學分學程」，亦可選擇修習本校他院開設之跨院系學程任一門，並列入畢業門檻檢核。  
Starting from the academic year 2021, students entering the department must complete the department's offered "Speculative Design Interdisciplinary Credit Program." They may also choose to take any one course from interdisciplinary programs offered by other departments within the university, which will count towards graduation requirements.
- 每學期修課學分上限為 25 學分，下限(1、2、3 年級 16 學分，4 年級 9 學分，申請學期、學年校外實習者，不受此限)。  
The maximum credit limit for each semester is 25 credits, while the minimum credit limit is 16 credits (9 credits for seniors in the fourth year). Applicants for off-campus internships during the semester or academic year are not subject to this limit.